

Hudson's Bay Company.
INCORPORATED 2ND MAY 1670.

H.B.C.

Fall Wallpaper Sale

**6000 Rolls---Semi Trimmed Wallpapers
Must Be Sold in 10 Days**

Why!—To effect an absolute clearance of domestic wallpaper stocks that have been in the Department over six months.

Price alone can do this in the short length of time allotted. It can be done! How? Look The greatest one price offer in years.

34 Patterns Wallpapers at One Price **22c**
and That Price Only Single Roll - -

—The variety! Just what you could expect to find in such a large selection—Tapestries—conventional papers—harmony blends—chintzes—dresden effects—all colors imaginable.

—The quality is exceptional—heavy embossed papers included.

HOUSEHOLDERS, LANDLORDS!
Buy For All Fall Decorating Needs

—The goods represent **QUALITY MERCHANDISE** and would sell at former prices, but we cannot render service unless we are in a position to accept the manufacturer's new merchandise when offered, having already sold previous stocks. **FACING this FACT:** One carload of wallpaper on order.

—large quantities of previous stock on shelves—we must give service—then to sell 6000 rolls at these prices!

Three More Groups---34 Patterns

30c 15c Single Roll 50c

Single Roll —Bedrooms will look dainty and attractive if decorated with these papers. Be sure and come —Many values reg. \$1 single roll and more. Featuring down

ed are some excellent heavy-embossed shadow print bedroom wallpapers.

Service in Selling —These papers are all on display and you can select for every room in your home. You'll be pleased. IMAGINE WHAT YOU WILL SAVE.

Ceiling Wallpapers 20c —10 patterns, better grade Ceilings* that are entirely 20c

Ceiling Wallpapers, 20c different.
—Regular values 30c to 45c single roll, per single roll. **20c**

Jasper Ave., H.B.C.

H.B.C. Groceteria and Fresh Meats--Phone 9353

—H.B.C. SPECIAL BLEND per lb. 65c	2 lbs. 1.63	POWDER, 16 oz. Special, per tin	35c	YEARS, 51, ELSTON, 44 Special, 25, 15c	3 tins 45c	—YELLOW SUGAR, lbs., special	2 for 29c
—H.B.C. SPECIAL BLEND COFFEE per lb. 53c	2 lbs. 95c	<div> <div>—EMPRESS New Season's STRAWBERRY JAM, 4a. special</div> </div>		—HILLDALE ASPARAGUS, 24a, Special, per tin	29c	—ICING SUGAR, 2 lbs., per pkt. 15c	21c
				—H.B.C. SEAL OF QUALITY			

—FRY'S COCOA, 51c 1 lb. special, tin	per tin 68c	—SUNFARLOR CHOICE CORN, 3s, 3tins 47c per tin 17c	—CREAMERY BUTTER, special, 2 lbs. 77c RT.
—INSTANT POSTUM, per tin 24c and 41c	—EMPRESS RAISINBERRY, APRICOT, GOOSEBERRY, JAM, 4s. Special, per tin 63c		—PURE LARD, Burns' or Swifts, or Gainers, per pal.

<p>—KELLOGG'S CORN FLAKES, SHREDDED WHEAT AND PORT TOASTIES</p>	<p>—EMPRESS ORANGE MARMALADE, 48 special, per tin . . .</p>	<p>—INRPA MINNEAPOLIS CORN</p>	<p>—CRISCO, 5 lbs.</p>
49c	49c	<p>3 tins 53c</p> <p>Special 3 tins</p> <p>—ROYAL PRINCE No. 2 PEAR, 25c, 2 tins Special 2 tins</p>	<p>62c 1.02 2.02</p> <p>73c</p>

at 31c	—SUGAR CRISP & QUAKER CORN: 3 pkts. 28c	—SQUIRREL PEANUT BUTTER, special, per pair 1 lb. 55c 5a 1.05	—LIBBY'S OR CLARK'S TOMATO CATSUP, per bottle 20c, 2 for 35c	—CHOICE COOKED HAM, boiled or baked, 1 lb. 27c 1 lb. 50c
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QUICK QUAKER OATS, with Chinaware. Special 35c. 2 cartons 65c	LIBBY'S APPLE BUT- TER, 24s. special, per tin .. 25c	-RED CROSS SWEET MIXED PICKLES, Quart Bakers, Special 41c	special, 25c per lb. -BREAKFAST BACON sliced, per lb. 37c -PEAMEAL BACON
-PUFFED WHEAT, POSTS BRAN & KELLOGG'S PEP. 2 pkts. 25c	-LIBBY'S FANCY FRUITS 1s. Apricots and Peaches.		

<p>—CANADA CORN STARCH. 2 pkts. 19c</p> <p>—SWANSDOWN CAKE</p>	<p>Halves or sliced, special 2 tins 45c</p> <p>—MALKIN'S BEST ROCK ELE SALMON, 1 lb. reg. 46c. Special... 40c</p>	<p>—WASHINGTON PRUNE PLUMS, the best of the season. Very special, per case 1.30</p> <p>—OLD DUTCH AND PAN-</p>	<p>BACON, choice, sliced, per lb. 43c</p> <p>Fresh Meats</p>
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—FLOUR, special, per pkt.	33c	—sals. Reg. 20c, special 21c	—SHINE, at 3 tins 29c	—RED RIBBON SHOULDER ROAST BEEF 20c
—EGG-O BAKING POWDER, 16 oz. Special, per lb.	31c	—FOREIGN FINEST RED SALMON, 1 lb. reg. 35c special 29c	—LUX, special 6 pkts. 53c	—RED RIBBON MILK AND CUSTARD, 16 oz. 10c

—FLOUR, ROBIN HOOD, H.O.Y.A.L. HOUSEHOLD, QUAKER, AND FIVE LOMBE. — All No. 1 Patent, Special, per sack.	1/2 lb. pkg. 19c. special	16c	—SUNLIGHT SOAP ...	5 cart. 87c	PORK, per lb.	30c
	—CHOBBED FISH OR SKIP- PER	2 tins 29c	—PRINCE'S SOAP FLAKES, 2 pkts.	35c	—RED RIBBON PILLET, MILK FED VEAL, PER LB.	30c

24c	49c	—CAMPBELL'S ASSORTED SOUP, special ... 3 tins	25c	—RED RIBBON PRIME ROLLED ROAST BEEF, per lb.
1.25	2.45	43c	—LEMONS, large and juicy, per doz.	35c
95c			—ORANGES, sweet and juicy,	—RED RIBBON SHOULDER
4.85		—CLARK'S OR AYMER		

—DATES, Choice, special 3 lbs. 31c	SOUPS, Special 3 tins 34c	per doz. 40c, 50c, 85c	ROAST SPRING LAMB, per lb. 30c
—PRUNES, Choice, per lb. 15c	—LIBBY'S OR CLARK'S PORK AND BEANS, 24 oz. can, Special 3 tins 31c	—FLORIDA GOLD GRAPE-FRUIT, 2s. Special per tin 41c	—RED RIBBON LEG SPRING LAMB, per lb. 40c
		2 tins 65c	

special ... 3 lbs. 35c	at 3 lbs. 31c	—B.C. ONIONS, choice special, 9 lbs. 25c	—RED RIBBON BEEF TEN DERLOIN, 40c per lb.
—SUN-M-A-I-D REEDED RAIBINS, 12 pkts. special ... 2 pkts. 33c	—STELNA CORNED BEEF, 1 lb. special, per tin 25c 2 lbs. 45c		—RED RIBBON PURE BEEF SAUSAGE, 15c

—JELLY POWDER, all flavors, Nu-Jell, or Jello 6 pkts. **43c**

ASSORTED POTTED MEATS, 3 tins **20c**

—QUAKER CHOICE TOMATOES, 2 lbs. 3 tins **45c**

—B. C. GRANULATED RUGAR, special, per sack, 10 lbs. **77c** 20 lbs. **1.45**

—RED RIBBON PURE PORK SAUSAGE, per lb. **30c**

Jasper Ave., H.B.C.

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Do Your Holiday Shopping
Friday

MONDAY, SEPT. 5th WILL
BE LABOR DAY

—Store will be closed all day



Hudson's Bay Company

INCORPORATED 2ND MAY 1670



Printed Lists of
AUTHORIZED TEXT
BOOKS FOR ALBERTA
SCHOOLS

—Obtainable in the Stationery
Dept. or mailed on request

Tuesday, September 6th, Edmonton Schools re-open for the Fall term. Going back to school will have its compensations if the children are outfitted with smart apparel. The H.B.C. offers a specialized service

School Opening Specials in the Boys' Own Shop

—Specially purchased merchandise, many lines shown for the first time Friday and priced to make new friends for this rapidly growing department!

SPORT SUITS SCHOOL OPENING SPECIAL 6.95

—Another real bargain! Fancy tweeds and twists in snappy patterns, and, herringbone greys. Made in better style. Some have long trousers, the remainder have plus fours. Sizes in the lot 26 to 34. A special bargain at 6.95.

BOYS' TWEED CAPS SCHOOL OPENING SPECIAL, each 69c

—Just 180 caps in this lot. Made by the well known Eastern Hat and Cap Co. Medium and dark tweeds in smart patterns. One piece styles that are popular with the boys. Good lining. Unbreakable peaks and leather lip sweat protectors. Size 6 1/2 to 7 1/2.

BOYS' FALL UNDERWEAR PER SUIT 1.25

—Penman's cotton Merino in natural colors. Flat knit. Will give lots of wear and comfort. Just the weight for early fall wear. Sizes 22 to 32. Suit, 1.25.

BOYS' TWO-PANT SUITS. 8.95

EXTRA SPECIAL AT

One Pair Bloomers and One Pair Longs

—Just 50 suits in this lot. Boyish tweed patterns. Made in double breasted style with one pair bloomers and one pair long. Splendid fitting suits that are well tailored with good quality linings and will stand the usage of active boys. Seven different patterns for your choosing. Sizes 24 to 32. The 3-piece suit, 8.95.

BOYS' BLOOMER PANTS SCHOOL OPENING SPECIAL, at pc 1.69

—Another rousing special that will mean quick selling. 150 pairs of boys' tweed bloomers in medium and dark colors. Well made. Full fitting sizes. Lined throughout. Governor fastener at knee. Regular pockets and belt loops. Sizes in the lot 24 to 34. Suit, 1.69.

BOYS' FINE SHIRTS SCHOOL OPENING SPECIAL, AT 69c

A group of odds at a bargain price. Mostly neck hand style. Sizes in the lot 12 1/2 to 14. Not out every pattern in every size. Clean up price, each 60c.

BOYS' SWEATERS SCHOOL OPENING SPECIAL 1.69

—Another outstanding bargain! A factory odds purchase from the manufacturer in Montreal. Many different styles. V-neck, pullovers, V-neck and collared coats, also some better styles. A splendid assortment of fancy patterns and colors. Sizes in the lot 24 to 32. A must selling bargain at 1.69.

ST. MARGARET BRAND, Pr. 65c

The well known St. Margaret's English make. All wool yarns in ribbed knit. Grey, brown and fawn mixture with fancy turnover tops. Stockings that will give excellent service. Sizes 2 1/2 to 9 1/2. Jasper Ave., H.B.C.



School Opening Specials from the Children's Dept.—Second Floor

Girls' ALL WOOL FLANNEL DRESSES, 2.95

—Pretty, stylish! A number are trimmed with silk military braiding and patent leather belts. Others with silk ties. Shown in plain shades of red, sand, green, navy, sage and fawn; also a few stripes and plaids. Sizes 6 to 14 years. A few 6, 8 and 10 years with bloomers. Special at 2.95.

Special Showing of GIRLS' SERGE SKIRTS AT 1

—10 dozen all wool navy blue serge skirts. Wide pleats. Attached to wide cambric waist. Sizes for girls of 6 to 14 years. School opening special, \$1.

GIRLS' MIDDIES AT 95c

—Made of good quality middie drill. Short sleeves and one breast pocket. Navy, sage, red or white sailor collar trimmed with soutache braid. Sizes 6 to 16 years. Special at 95c.

GIRLS' PULLOVER SWEATERS 2.95

A big variety of attractive colorings and designs. V-neck and long sleeves. Some have knitted hand at bottom. Others are straight pullovers. For school wear with a skirt this is a practical garment. Sizes 8 to 14 years. Special at 2.95.

BLACK SATEN BLOOMERS

—Full cut bloomers of a good tight saten. Elastic at waist and knees. Sizes 2 to 12 years at 49c. Sizes 14 and 16 years at 59c.

Big New Shipment of GIRLS' FELT HATS 2.95

—Smart little felt hats for girls 6 to 12 years. Each hat nicely trimmed with silk ribbon. Shown in a variety of colors suitable for school wear. Specially priced at 2.95. Second Floor, H.B.C.

OUTSTANDING VALUES in Boys' and Girls' SCHOOL SHOES

GIRLS' SCHOOL SHOES

—Mileage and girls' patent leather strap slippers and oxfords. —Size 5 to 7 1/2, 1.49 —Size 8 to 10 1/2, 1.79 —Size 11 to 12, 1.98

GIRLS' SCHOOL SHOES

—Comfortable and serviceable school shoes in Easy Step, Hewitson and Macfarlane makes. Strap slippers and oxfords in smart styles for fall. The fact that they are made by these well known manufacturers is your assurance of perfect fit and trustworthy quality. A worth while saving on every pair. See them in our Jasper Ave. Shoe Shop.

Sizes 4 to 7 1/2, 1.95 Pr. Sizes 8 to 10, 2.45 Pr. Sizes 11 to 12, 2.85 Pr.

GIRLS' SCHOOL SHOES 2.95 and 3.95

—Growing girls' strap slippers, oxfords and two strap, in tan calf patent and several combinations of tan calf trimmed with contrasting leathers. Low or Cuban heels. Sizes 2 1/2 to 7. Moderately priced at pair 2.95 and 3.95.

BOYS' SCHOOL BOOTS AT 3.85

—Boys' "Trapper" brand school boots, made expressly for H.B.C. by the Locke Shoe Co. Truly a wonderful wearing boot. Black or tan with strong quality elk leather. Blucher cut. Solid leather throughout. Very special, pair 3.85.

Extra Special! BOYS' SCHOOL BOOTS 1.95 Pair

—150 pairs boys' solid leather school boots. Black or brown. Blucher cut. Easy fitting lasts. Solid leather soles and rubber soles. Worth at least \$1 a pair more. Sizes 1 to 5 School Opening special, pair 1.95. Jasper Ave., H.B.C.

BICYCLE TIRES 28 x 1 1/2 Dominion Tires 1.25 and 1.75

—Buy returning to school will use in it that these bicycle tires are in first class shape. Here are Dominion Tires, standard and chain tread at 1.25 and 1.75. Jasper Ave., H.B.C.

"HOSIERY WEEK" Provides Big Savings in Children's Hose

Children's Hosiery at 35c

—Children's 1/2 and 3/4 art silk, silk plaited and lace hose. Every pair perfect assorted colors. Sizes 5 to 9 1/2. 50c. values. 35c.

Children's Cotton Hose, 19c

—Children's ribbed cotton hose. Heavy quality. Every pair perfect. Black, brown and camel. Sizes 6 to 10. Per pair 19c.

Children's Hose at 25c

—1/2 length art silk, silk lisle and heavy ribbed cotton hose. A big assortment of colors. Sizes 5 to 10. Values 50c and 75c. Special, per pair 25c.

Children's Hose 2 Pairs \$1

—1/2 length fine lisle hose in checks of contrasting colors. Fine quality. Every pair perfect. Special 2 pairs \$1.

Children's Wool Hose, 39c

—1/2 length art silk and English hose with contrasting tan, colored and russet. Smart leather mixtures. Every pair perfect. Large size special 39c.

Misses' Hose, pair 39c

—Misses' school hose in rib pineapple stitch. Black, almond and russet. Smart Sizes 8 1/2 to 10. Regular value 75c. Special 39c. Main Floor, H.B.C.

Continues in Full Force, 3-DAY SALE Drugs, Remedies, Toilettes

PIVERS' FACE POWDER, 59c

—5 colors to choose from. Vivid, Flor-amyne, Pompeii, La Vieille and Saffron—in either flesh or Rachel.

- Ingram Milkweed Cream 50c
- Hind's Honey and Almond Cream 50c
- Isana Tooth Paste 39c
- Odorono, small size 39c
- Listerine, medium size 39c
- Sai Hepatics 30c
- Lydia Pinkham's Vegetable Compound 90c
- Zam Buk 75c
- Disinfectant Magnesia Tablets 39c
- Liquid Petroleum, heavy 75c
- Virel, small size 69c
- Cream of Malt and Hops 1.69
- Rheval Health Salts 39c
- Beecham's Pills 25c
- Steedman's Powders 25c
- Eco's Fruit Salts 2 for 1.49
- Watson's Creamant Oil 39c
- Lilac Lotion 69c
- Pond's Creams 27c
- Minty's Tooth Paste 39c
- Florida Water 39c
- Pandermine, small size 39c
- Palmolive Shaving Cream 39c
- City's Powder 59c

Andrew's Liver Salts 2 for 95c

—PLAIN PACKAGE SANITARY PADS, 12 regular size hospital pads to a package. Friday 2 pkts. 69c.

"KOTEX" and SANITARY BELT, A regular size pkg. of Kotex and an elastic belt. Reg. \$1 value 64c

—TALCUM an assortment of talcum. Values to 25c. Friday 2 for 25c.

—BOBBED HAIR SETS—set containing clippers, shears, and barber comb—for keeping the hair neat and out. 2.50 value. Friday, set 1.98.

—A 1 lb. roll of a fine quality hospital cotton and 1 yard package of gauze. Friday 59c.

SOAPS AT SAVING PRICES

Olive Oil Castile 2 bars 45c

—"4711" White Rose Glycerine Soap (4 boxes to box). A few boxes left at per dozen 59c.

—Almond Glycerine Soap 3 bars 25c

—Pearl's Soap 2 for 27c



H.B.C. "Hosiery Week"

—Complete new fall stocks and big special purchases. Re-merchandise of all lines advertised for Thursday obtainable Friday at the sale prices.

"MARVEL" PURE THREAD SILK HOSE, \$1

—Unquestionably the best dollar silk hose in the market. 23 inch foot silk, reinforced in the heel and toe. All the new fall shades, including sonata, aluminum, platinum, violet, chateau, silver, champagne, etc. Smart Sizes 8 1/2 to 10. Pair 1.50.

"ORIENT" LIGHT SERVICE WEIGHT HOSE 1.50

—Full fashioned, silk to the heel, hose in light service weight. The name "Orient" stands for the highest quality. Shades of cream, blush, beige, silver, autumn, green, mastic, shell, moonlight nude and also black. Sizes 8 1/2 to 10. Pair 1.50.

Main Floor, H.B.C.

Women's Early Fall Combinations, 89c

—A medium weight cotton knit combination in comfy cut style with crewneck edging knee length, small, medium and large sizes. Special 89c.

COTTON CREPE PYJAMAS, 1.69

—Women's two-piece pyjamas in good grade cotton crepe. Fancy medallions and bindings of contrasting colors. Pants have elastic waist line and light ankle. Shades of peach, coral, yellow, blue and purple. Sizes 36 to 42. Printed at 1.69.

WOOL HUG-ME-TIGHTS, 2.50

—A useful little garment to throw over the shoulders, especially for use in the sick room. Made in fine crewneck yarns with contrasting trim—blue and white, pink and white, and black and white. Printed at 2.50.

Second Floor, H.B.C.



Extra Special Values from the H.B.C. Staple Department

PYJAMA FLANNELETTE, 50c

—Extra heavy, double wrap flannelette, 36 inches wide. Light and medium pyjama styles. Special, per yard 50c.

CANTON FLANNEL, 40c

—Extra heavy full bleached cotton flannel. Long soft nap. 28 inches wide. Per yard 40c.

UNBLEACHED DAMASK, 2.25

—Warning! all pure linen underwear, table damask 72 inches wide. Floral designs. Per yard 2.25.

MADEIRA NAPKINS, 2.98

—100 dozen only all pure linen. Madeira hand embroidered coral tea napkins. While they last. Friday, per dozen 2.98.

LINEN TOWELS, Pair, 85c

—Pure Irish linen huck bedsheet towels. Hemmed ends. Useful size 18 by 36 inches. Per pair, Friday, 85c.

LINEN CLOTHS, 3.25

—Pure Irish linen, full bleached damask table cloths. Size 66 by 84 inches. Extra special value, each 3.25.

HERRINGBONE SHEETING

—Extra heavy, sturdy, washed, herringbone, twill. Full bleached sheeting. Two styles. Size 72 by 90 inches. Per yard, 65c; 80 inch, per yard 75c.

HEMMED SHEETS, PAIR 2.25

—Full bleached cotton bed sheets. Double bed size 72 by 90 inches. Hemmed ready for use. Special value, per pair 2.25.

KRINKLETTE BEDSPREADS, 2.45

—Bleached, a little bed, covers require no ironing after laundering. Size 72 by 90 inches. Each 2.45.

EMBROIDERED PILLOW CASES, Pr. \$1

—Bleached, Irish embroidered cotton pillow cases. hemmed and hemstitched end. 12 inch size. Special, per pair \$1.

Second Floor, H.B.C.

FOR BOYS AND GIRLS




Luncheon Boxes
 300 of these useful
 Luncheon Boxes, just the
 thing for the boy or girl
 going to school. In three
 different sizes.
25c, 29c
 and **35c** each
 —Main Floor

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FOR
GIRLS
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very smart

A black and white line drawing of a young woman with short, wavy hair. She is wearing a dark, buttoned jacket over a light-colored shirt with a dark bow tie. She is holding a book or a folder under her left arm. The drawing is simple, with clean lines and no shading.

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1.95 each
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Girls' Corselettes
 Sizes 28 to 34. Night Inne model with sturdy elastic for the athletic girl. Properly shaped to suit young girls. Each model

Rayon Pyjamas for the College Girl. \$3.95 each
Heavy rayon in a pretty stripe featuring round neck and cuffs of contrasting shade. Assorted colors. Sizes for misses.
—First Floor

**SUPPLIES AND
WOODWARD'S**

5 1/2" x 11" x 1/2" **\$3.95**
Boys' Chocolate Calf Skuffer
Boys' chrome leather sole and
rubber heel, light and flexible
uncompromising value for school
opening **\$2.49**
5 1/2" x 11" x 1/2" **\$2.49**
Boys' black chrome Husher
Boys for boys, standard screw-
down solid leather, thousand-

\$2.50

Sizes 8 to 10 1/2
Sizes 11 to 13 Pair ... **\$2.95**
Sizes 7 to 5 1/2 Pair ... **\$3.45**

Hugy Black Chrome Blucher
Made of oak tanned leather sole
and heels standard secured
solid throughout. A Woodward
special.

Sizes 8 to 10 1/2
\$1.75

5
95
Glowing 'Girls' black patent
bandole extension leather oxfes
and rubber heels. Hewatson's
make.
Sizes 2½ to 7 Pair **\$1.99**
—Main Floor

Domination Hops,	8c
per pkt	
Fleischman's Yeast,	4c
per pkt	
Royal Yeast,	7½c
per pkt	
Whitward's Best Tea,	68c

per tin	25c
Gold Ball Apples,	
per tin	25c
South African Pineapple,	
per tin	16c
Blackberries,	
per tin	20c
Straw Fruit,	
per tin	32c
Del Monte Loganberries,	
per tin	20c
Champion's Pork and Beans,	
per tin	12 1/2c

12. Washin's Tender Stone	59c
Any pot 101	21c
Knock Milk	25c
per tin	
Good Leaf Brussels's	
Spinach per tin	

Fruit Dept.

Fluo Juice Oranges	22c
dozen	
Barlett	2 Dcs.
dozen	23c

Second Cooking 6 lbs. 25c
 Corned Beef 2c
 per lb. Lower Floor



to the palate and with authentic, lager flavor--
You'll Like It

FROM THE HOUSE OF

Hethbridge

